

PITCH DECK



CRAFTED IN-HOUSE

Creative Production with Measurable Results

Welcome To Witty Adverts!

From scroll-stopping visuals to performance-driven campaigns — we are your *all-in-one digital growth partner*.

OUR SERVICES INCLUDE:

01. SOCIAL MEDIA MARKETING (SMM)

Strategy, content, and community-building that drives engagement.

02. IN-HOUSE PRODUCTION STUDIO

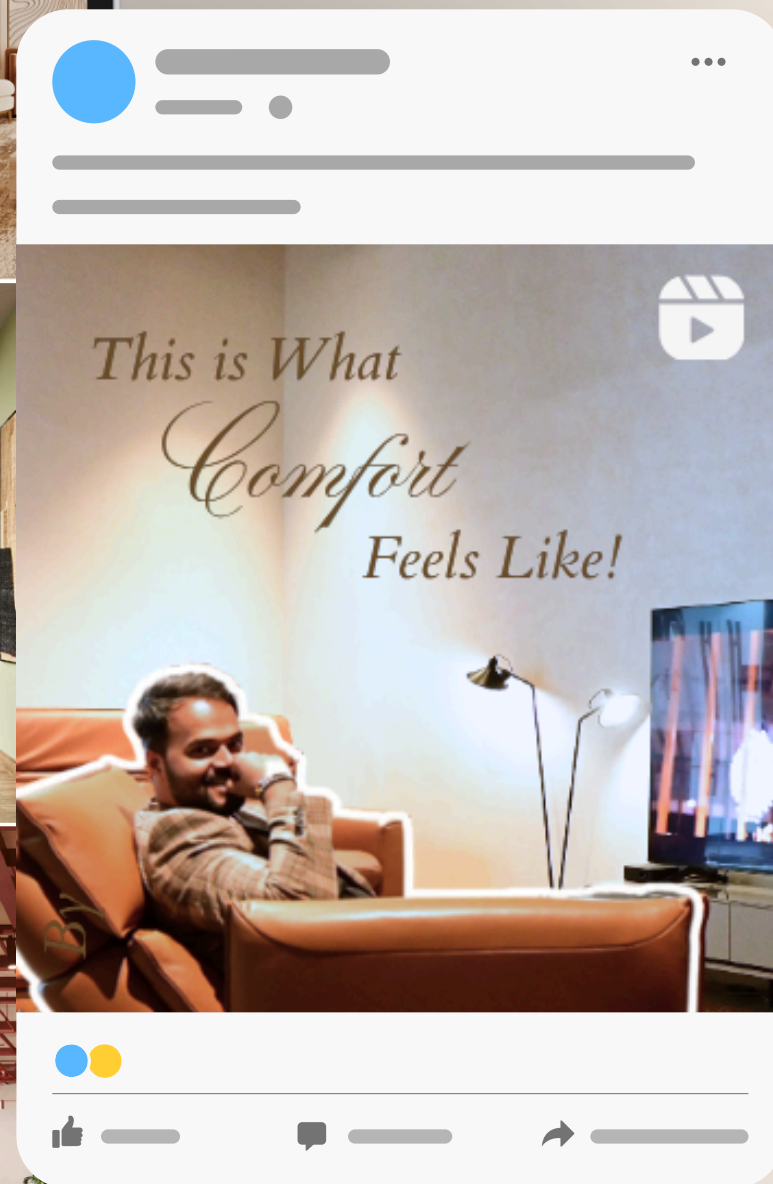
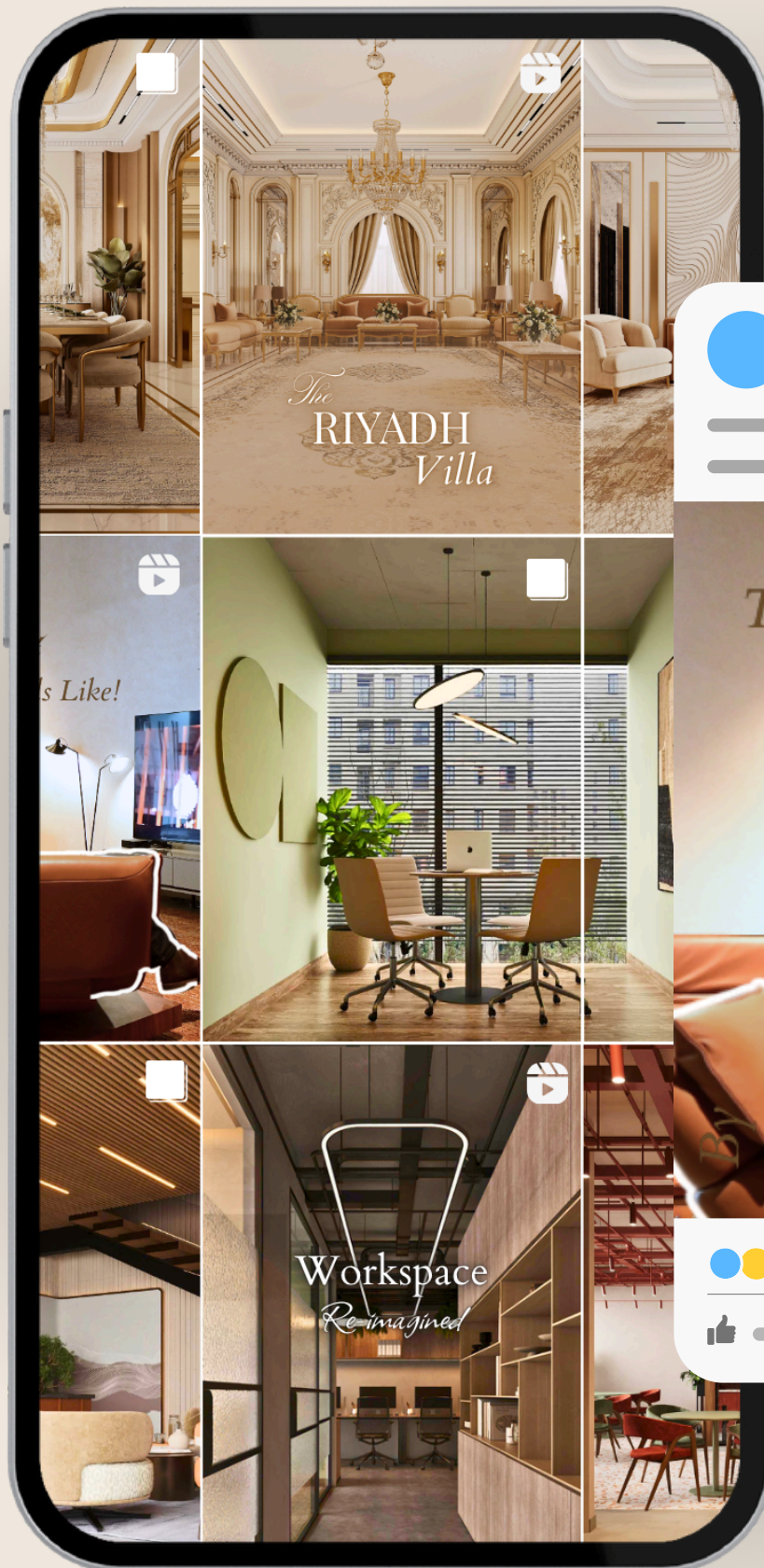
Professional photography and videography tailored for digital platforms.

03. PERFORMANCE MARKETING & SEO

ROI-focused campaigns designed to convert clicks into customers.

04. WEBSITE DEVELOPMENT:

Responsive, fast, and user-friendly websites tailored to your brand.



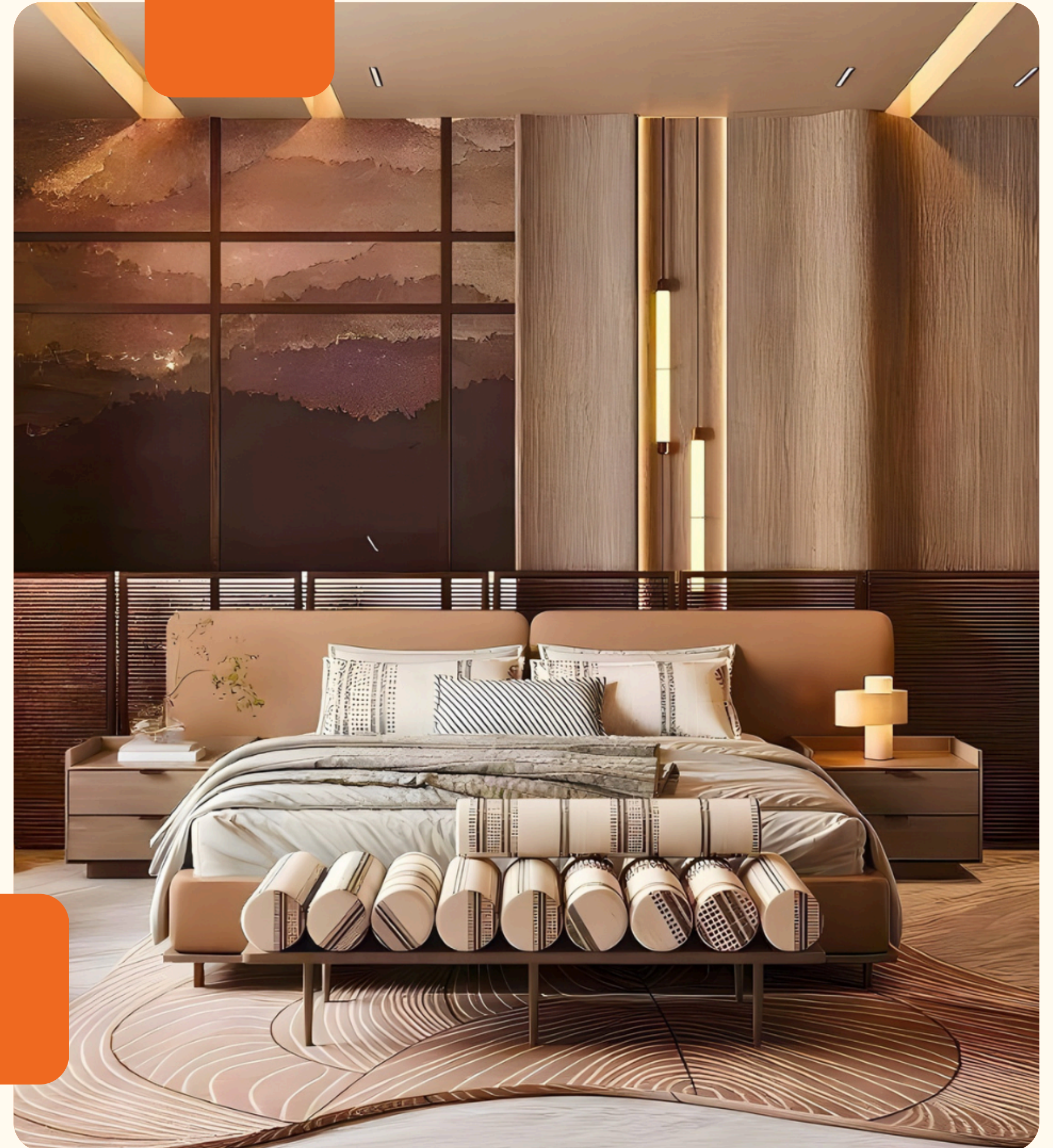
Social Media Management

We take care of your social media —from planning and designing posts to posting regularly and engaging with your audience, so your brand can grow while you focus on your business.

Interior Brands

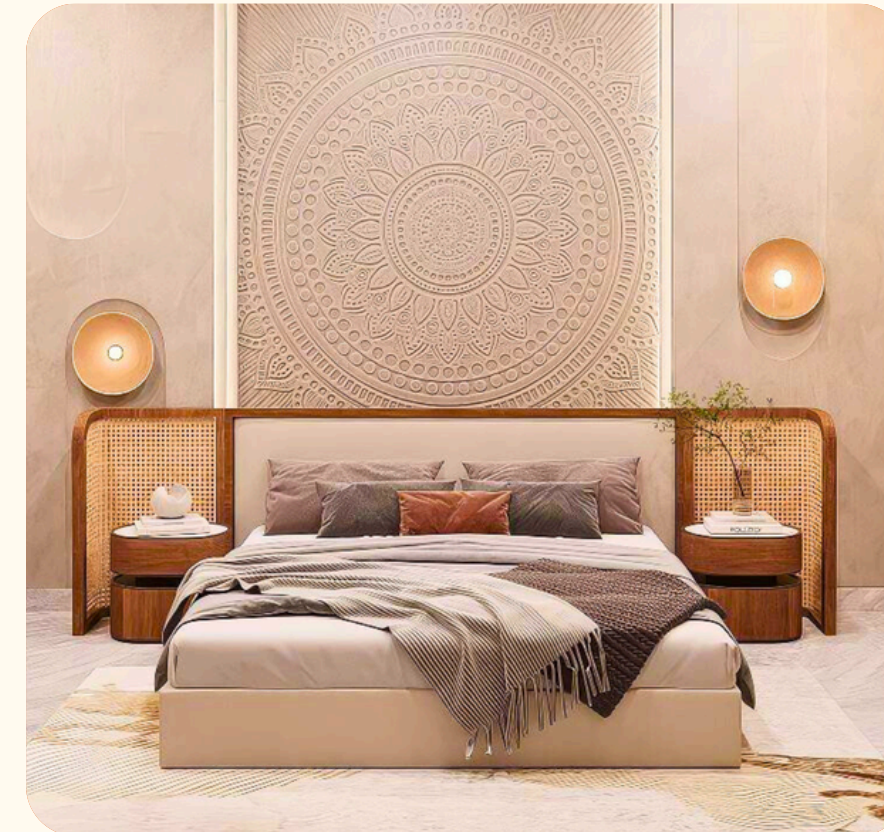
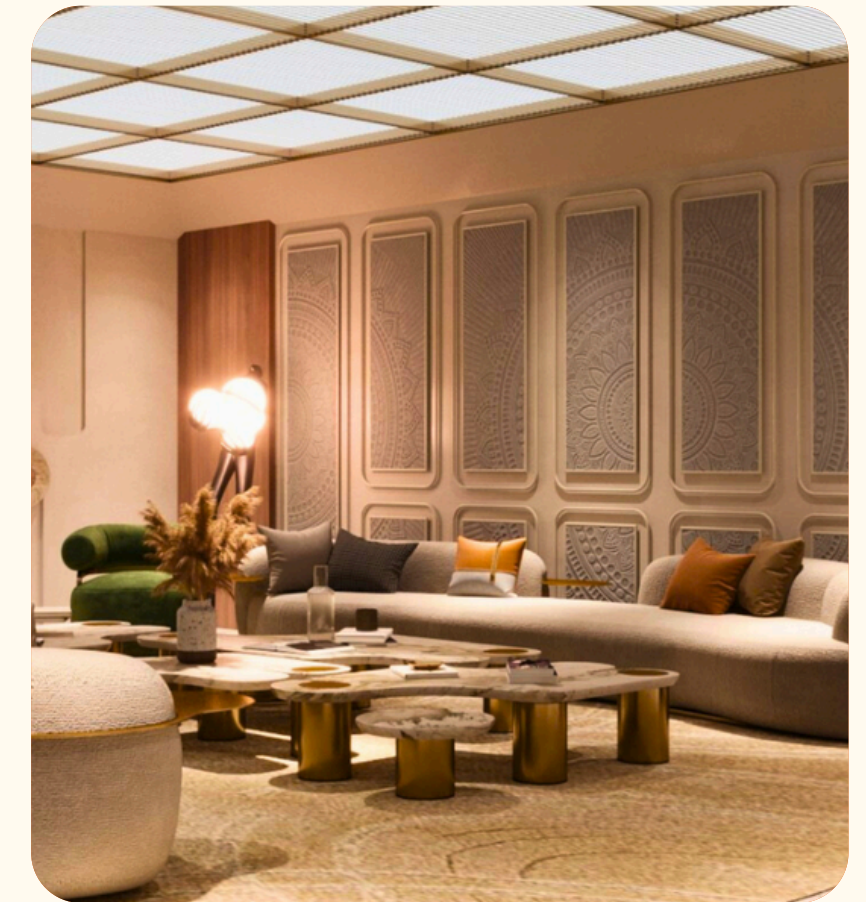
- Future Concepts
- Mangla group
- Svamanvay group
- Alembic group
- JSW One Homes
- Venus estates, Tamil Nadu

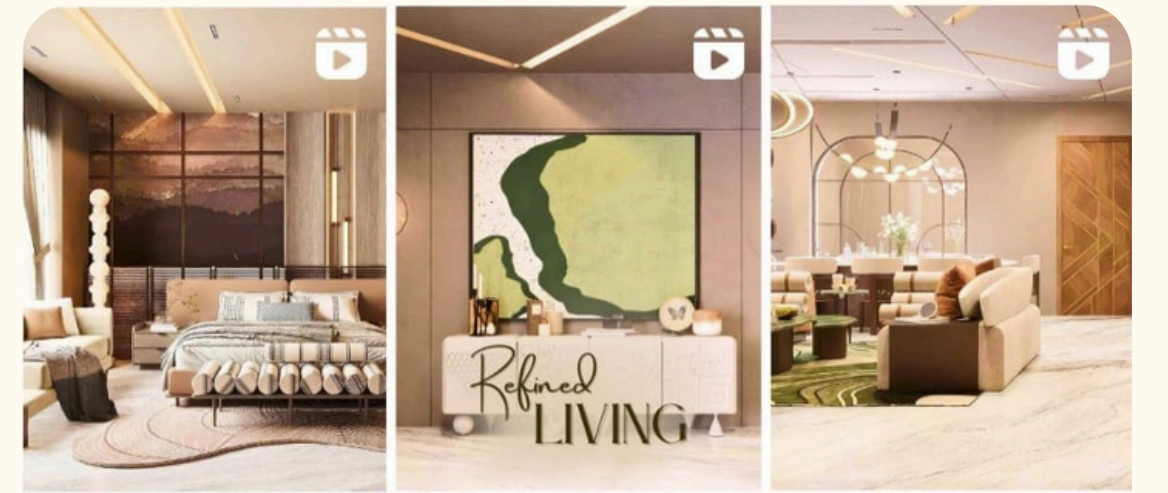
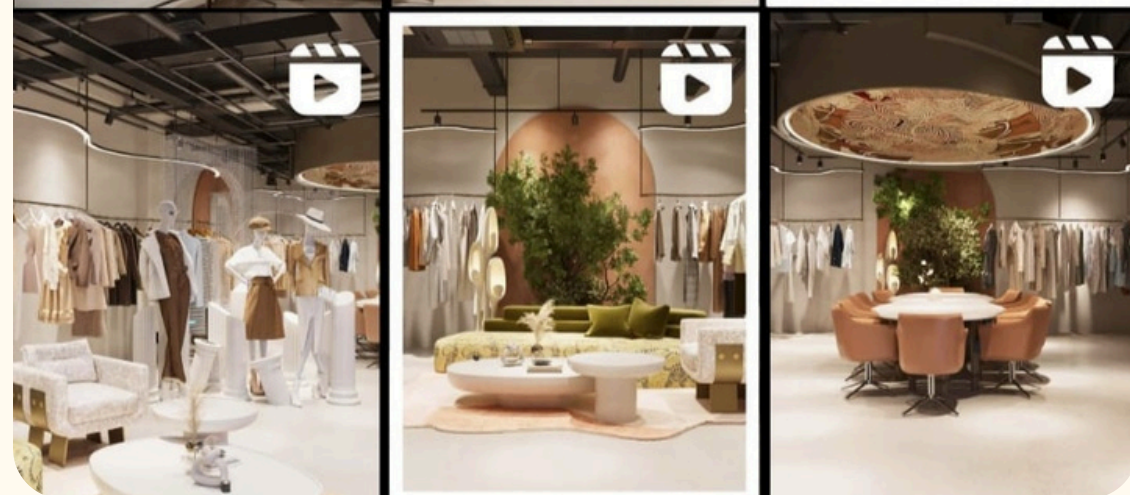
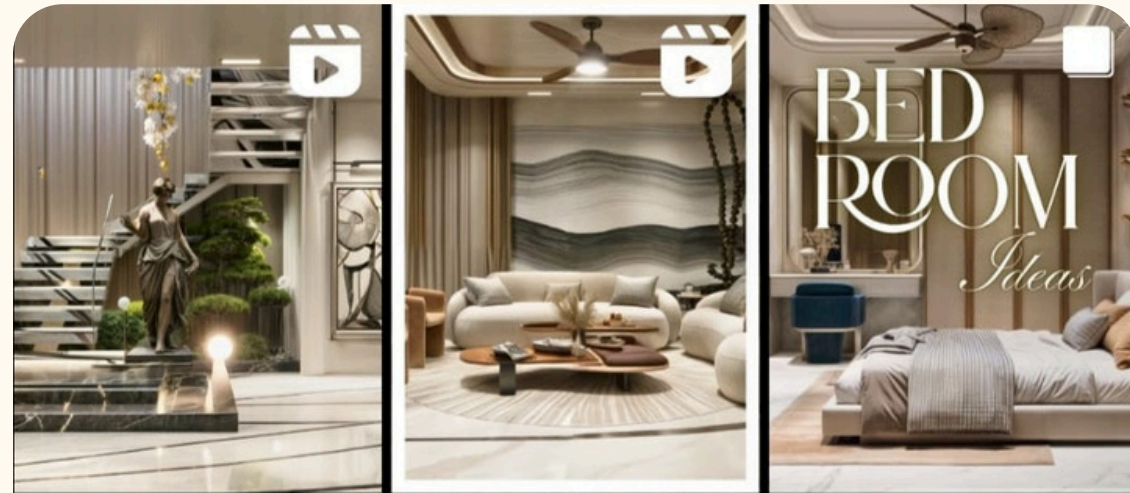
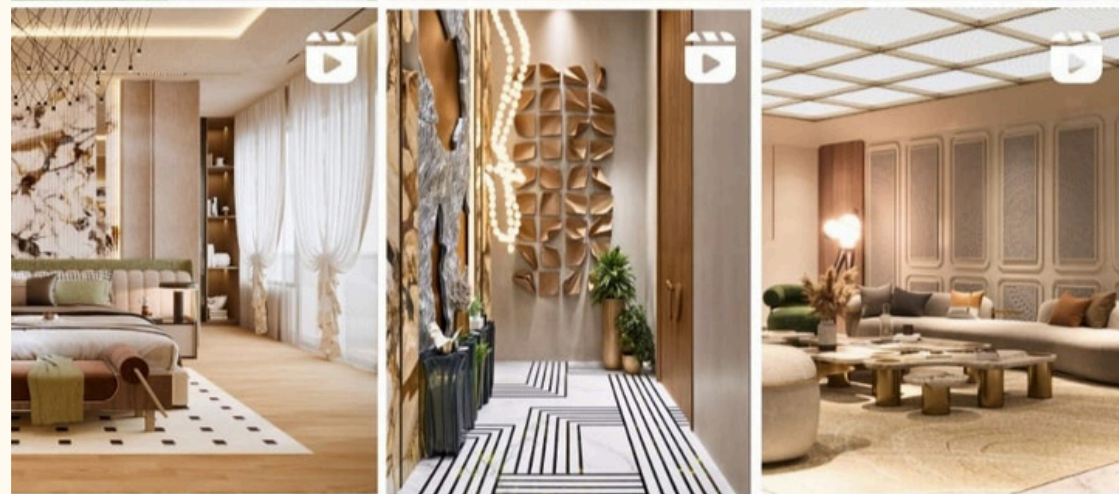
and many more...



Future Concepts

Future Concepts by Suraj is a Delhi-based architecture and interior design studio known for creating art-driven, sustainable spaces. Led by Suraj Mittal, the firm blends luxury with conscious design across homes, offices, cafes, and commercial projects. We handle their production, social media management and performance marketing.

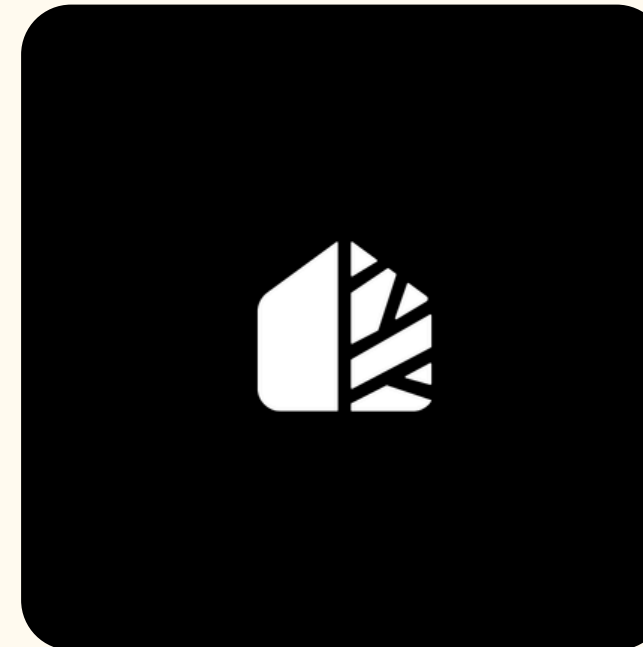




AkiroNest

AkiroNest is a modular home brand focused on creating smart, efficient, and design-forward living spaces.

We helped shape their digital presence and communicate the value of modular living in a modern, aspirational way. Through strategic content and positioning, we built a narrative around convenience, functionality, and contemporary design — helping the brand connect with a new-age audience exploring smarter ways to live.



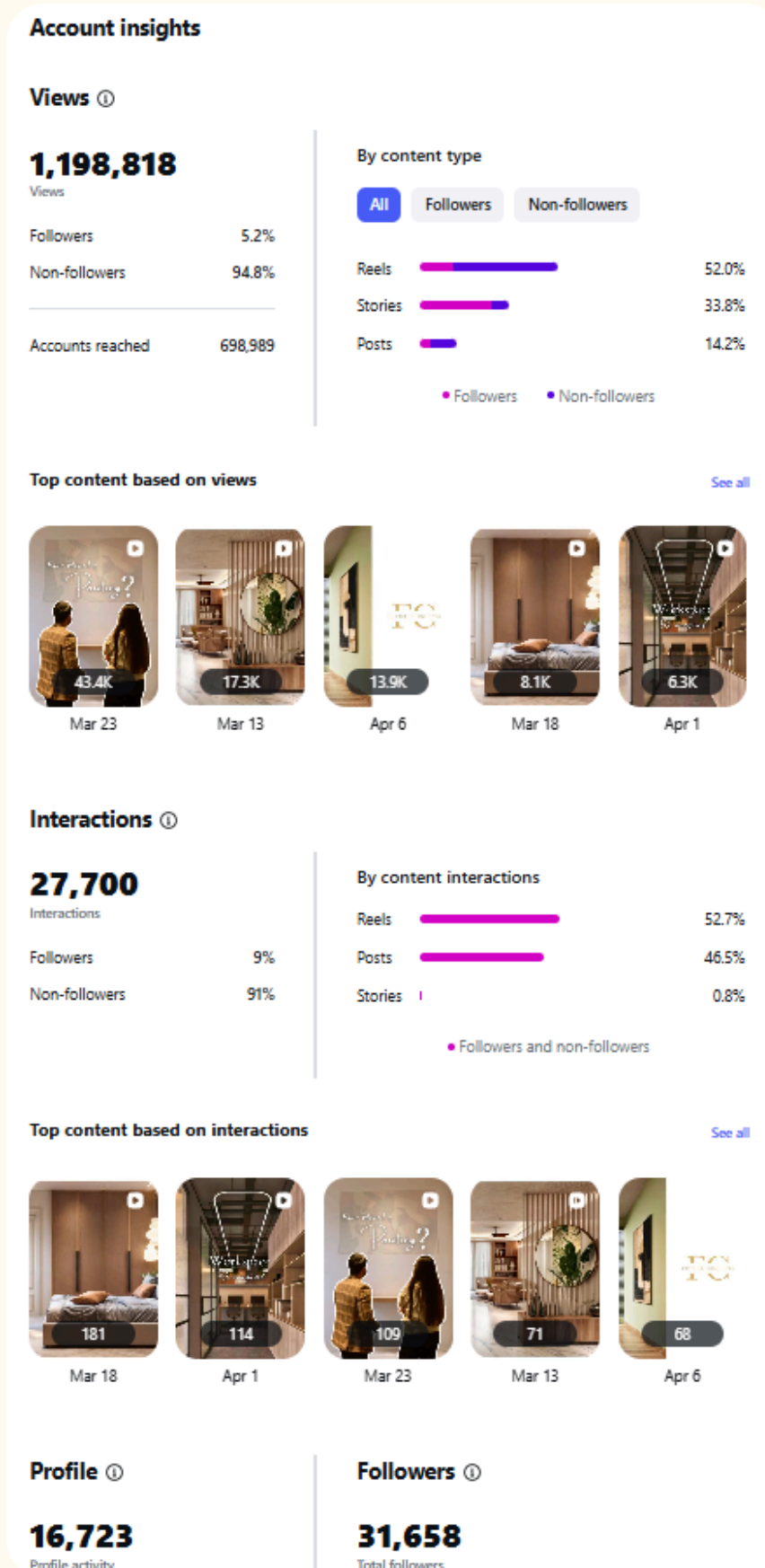
Production & Studio

From product shoots to model photography, we create visually striking images that tell your brand's story. Our studio is also available on rental—perfect for shoots, campaigns, and creative projects.









WE DON'T JUST CREATE CONTENT — WE CREATE MEASURABLE GROWTH.

In a short span, our strategies delivered strong platform performance:

- **1,98,818 Views** driven through high-performing content
- **27,700 Interactions** reflecting strong audience engagement
- **16,723 Profile Activity** indicating genuine user interest
- **31,658 Followers** building a growing, relevant audience base

Every number reflects a clear strategy — from content creation to optimization — ensuring your brand doesn't just get seen, but remembered and acted upon.

Performance Marketing

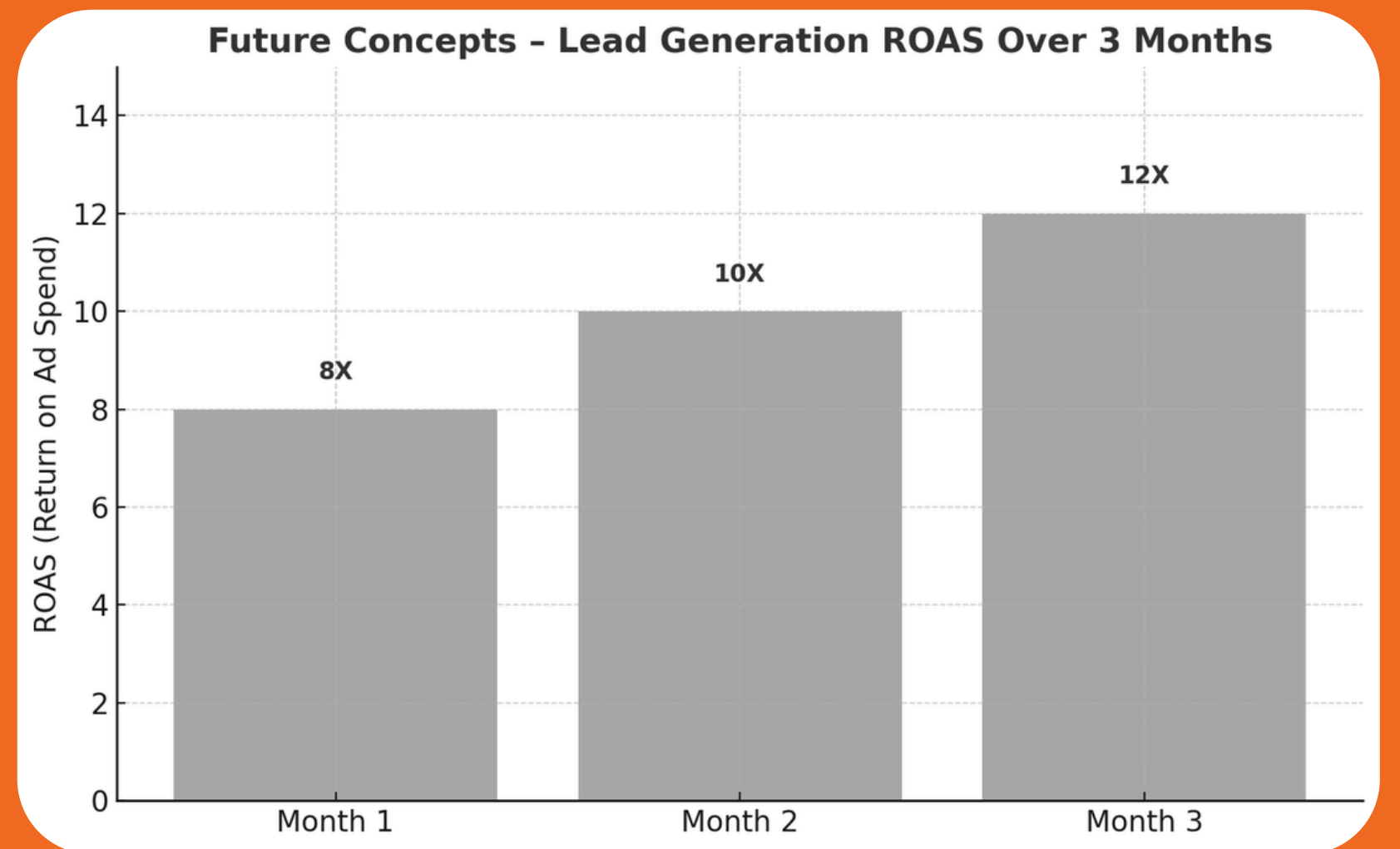
We drive measurable growth through performance marketing. We focus on increasing traffic, leads, and conversions while maximizing your return on investment.



Performance Marketing for Future Concepts

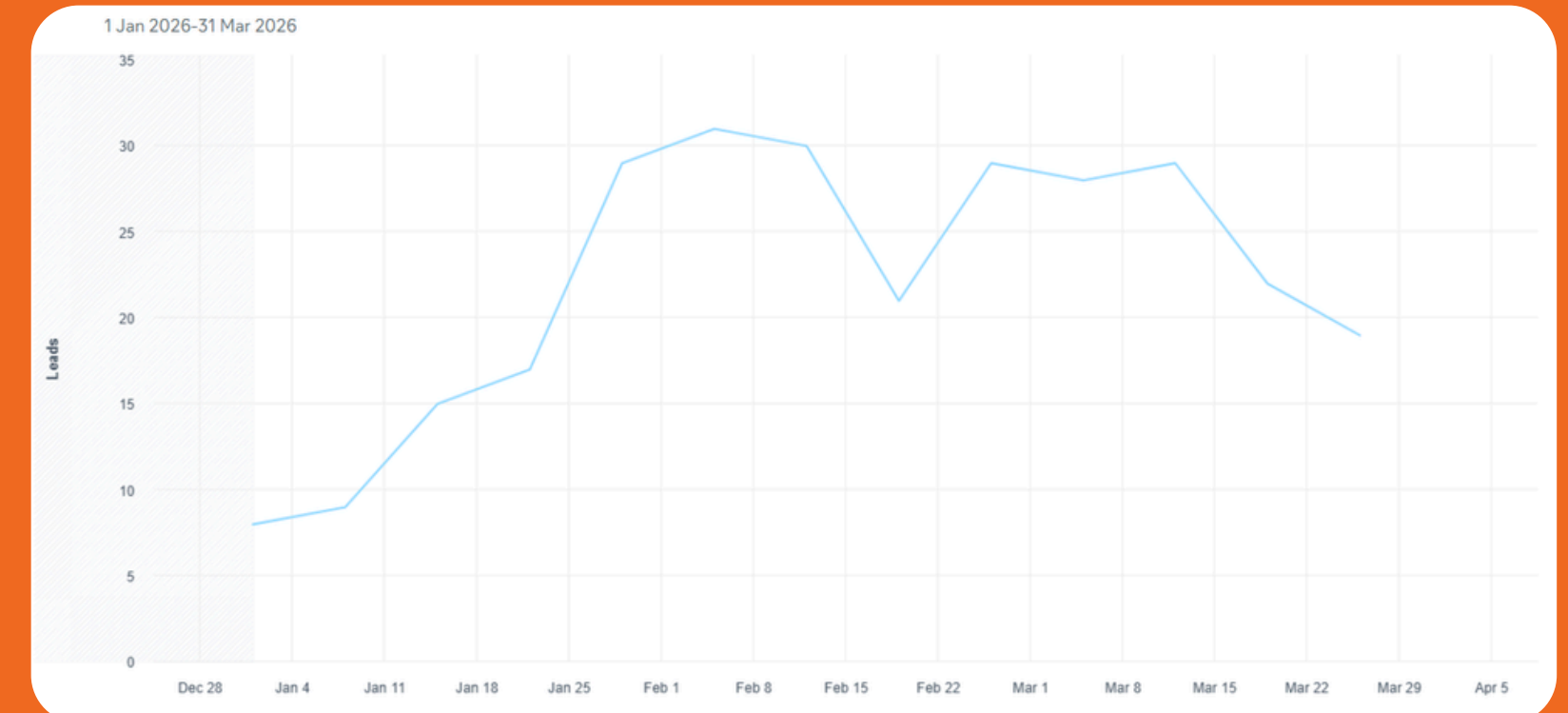
Over the past 3 months, we executed lead generation campaigns tailored to their luxury interior design services.

- Achieved an impressive **10X ROAS**, driven by the brand's high-ticket offerings.
- Targeted a niche, affluent audience—resulting in **qualified leads** and **high-value conversions**.
- Strategy focused on **premium positioning**, visual storytelling, and precise audience targeting.



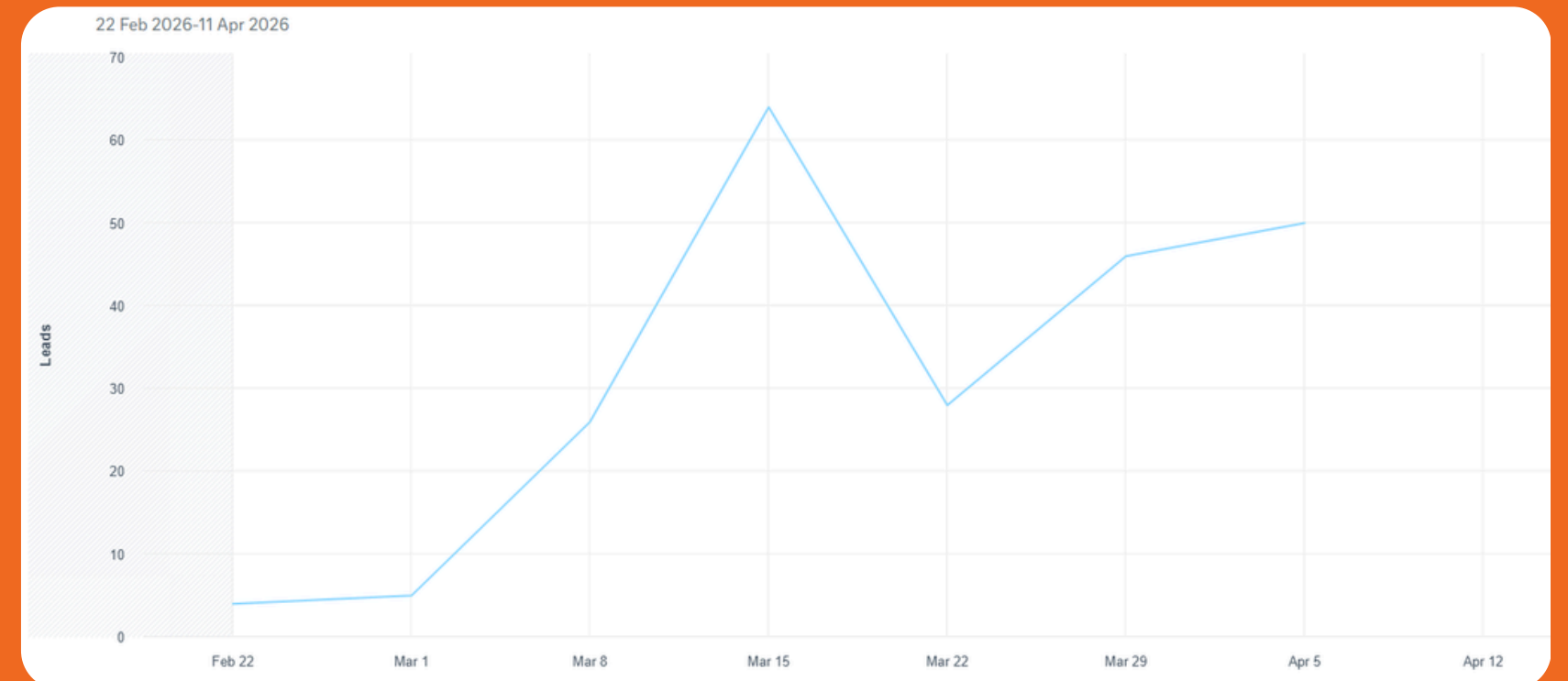
Performance Marketing for Mangla:

- Used **performance-driven creatives** highlighting price, amenities, and interiors to attract serious buyers.
- Delivered **high-quality, cost-efficient leads** for luxury apartments, aligned with premium pricing and client goals.
- Built a **strong conversion funnel** from scroll-stopping creatives to direct site visits / WhatsApp inquiries.
- Continuously optimised campaigns through **testing & retargeting to improve CPL and increase site visits**



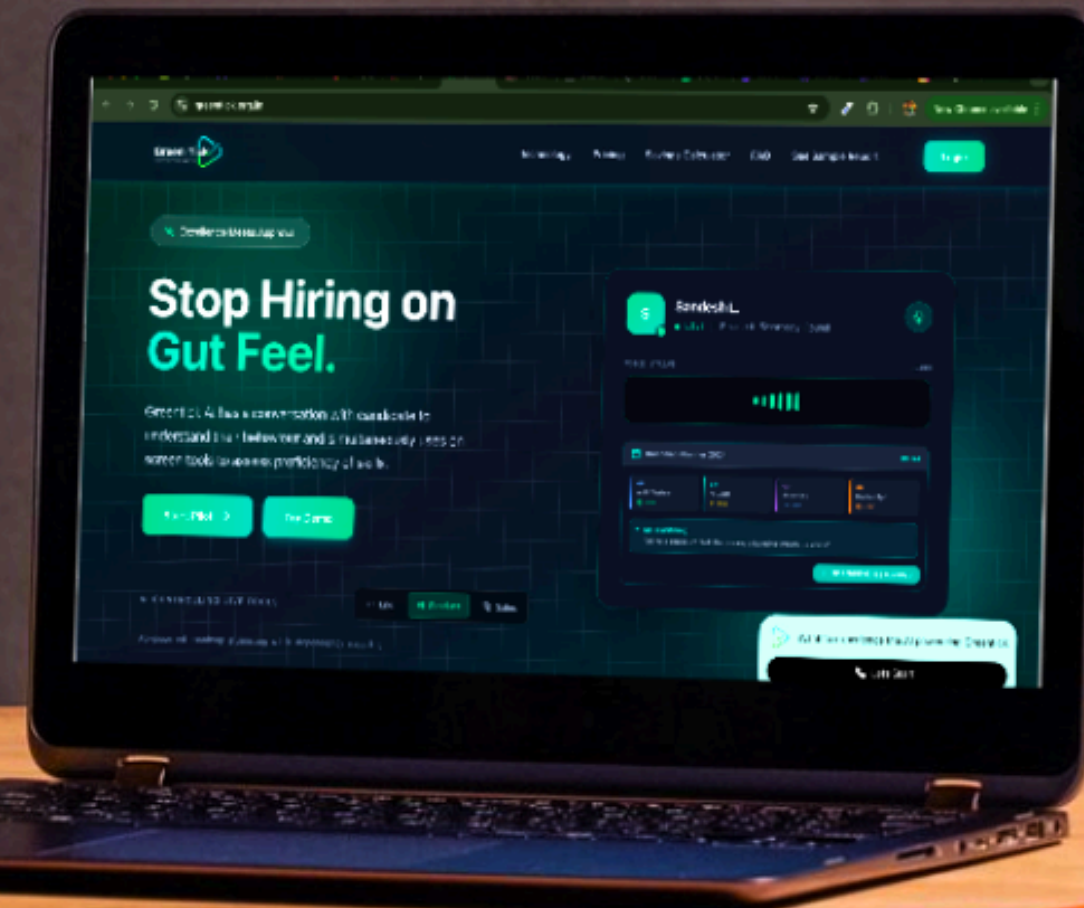
Performance Marketing for Akironest:

- Delivered **cost-efficient, high-quality leads** aligned with the client's business goals.
- **Targeted relevant, high-intent audience segments** based on demographics and user behavior.
- Built a **clear funnel strategy from ad creatives** to landing page conversion.
- Used **performance-driven creatives** highlighting key use cases to attract the right users.

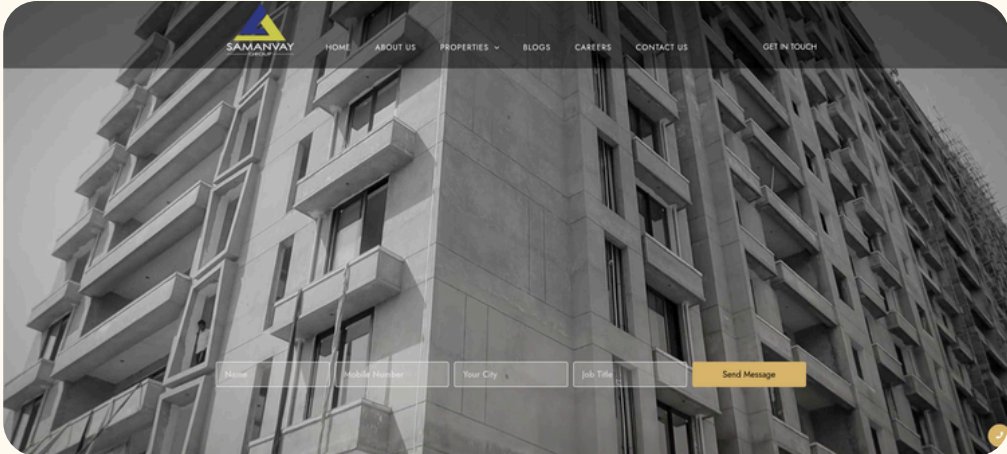
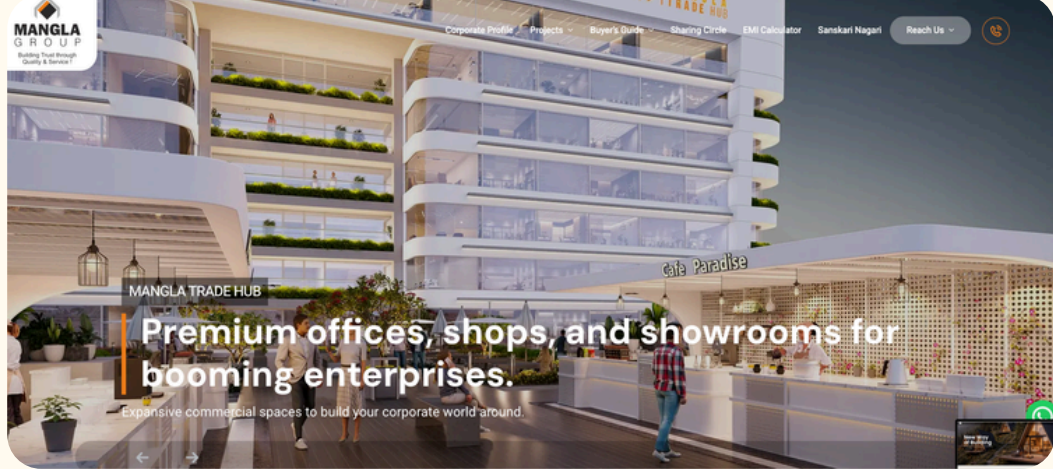
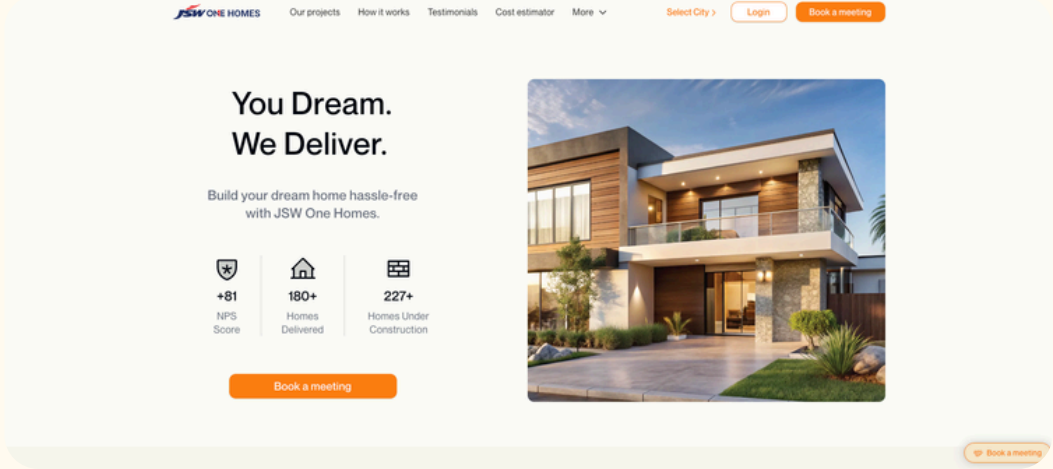
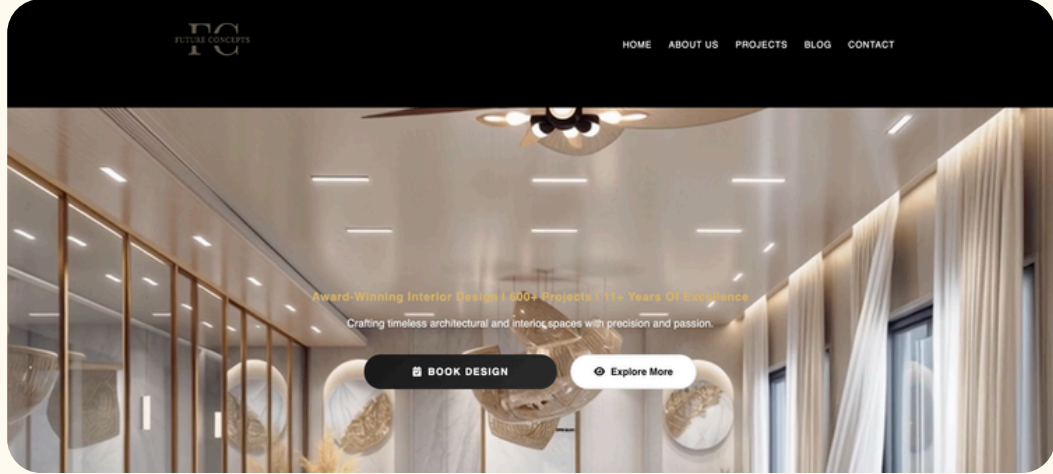
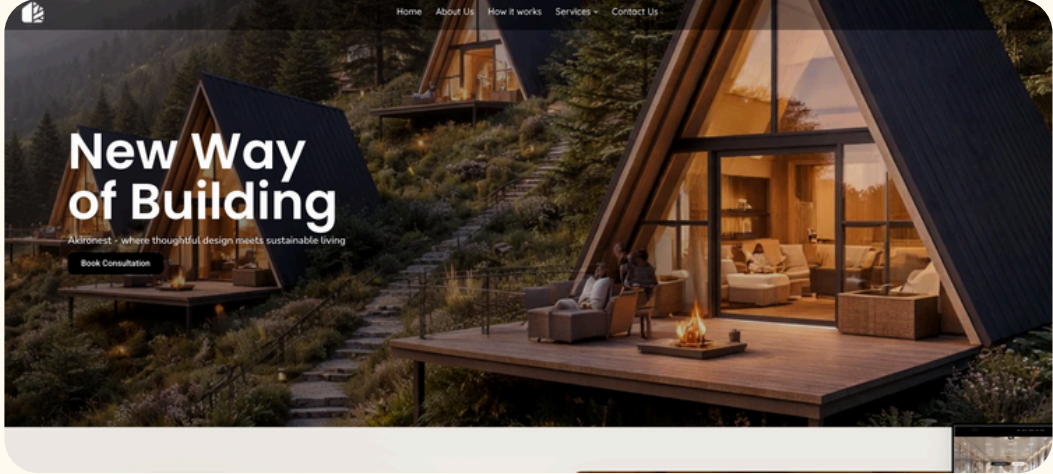


Website Development

We design and develop responsive, user-friendly websites that are visually appealing, fast, and easy to navigate. Our websites are built to reflect your brand and deliver a smooth experience across all devices.



Website Development on WordPress: (Tap on image to visit the website)



Brands That Trust Us:

A glimpse at the brands we've collaborated with.



**THANK
YOU**

